

GALLERIES, LIBRARIES, ARCHIVES AND MUSEUMS ARE OTHERWISE KNOWN AS THE *GLAM SECTOR*

VALUE OF LIBRARIES IN CANADA

A study commissioned by the Ottawa Declaration Working Group, co-led by Library and Archives Canada and the Canadian Museums Association, found that libraries contribute millions to the Canadian economy and societal well-being.

\$3.4B /// YEAR
IN ECONOMIC BENEFITS

\$1.3B /// YEAR
VALUE OF EDUCATIONAL BENEFITS

\$636M /// YEAR
VALUE OF LIBRARIES ONLINE VISITS

100M /// YEAR
VISITS TO LIBRARIES



FOR EVERY DOLLAR
INVESTED IN LIBRARIES,
SOCIETY GETS NEARLY
FOUR DOLLARS IN BENEFITS



 LIBRARY
USER

WILLING TO INVEST

+\$1.7B /// YEAR

 LIBRARY
NON-USER

PREPARED TO CONTRIBUTE

+\$537M /// YEAR

THE STUDY'S AIM WAS TO EXPLORE THE ECONOMIC AND SOCIAL IMPACTS OF GLAMS (GALLERIES, LIBRARIES, ARCHIVES, MUSEUMS) AND WAS CONDUCTED BY OXFORD ECONOMICS USING METRICS COMMONLY EMPLOYED BY CULTURAL INSTITUTIONS, AS WELL AS THE RESULTS OF A NATIONAL SURVEY OF MORE THAN 2,000 CANADIANS.