

GALLERIES, LIBRARIES, ARCHIVES AND MUSEUMS ARE OTHERWISE  
KNOWN AS THE *GLAM* SECTOR

## VALUE OF ARCHIVES IN CANADA

A study commissioned by the Ottawa Declaration Working Group, co-led by Library and Archives Canada and the Canadian Museums Association, found that archives contribute millions to the Canadian economy and societal well-being.

**\$652M** /// YEAR  
IN ECONOMIC BENEFITS

**\$41M** /// YEAR  
VALUE OF EDUCATIONAL BENEFITS

**\$353M** /// YEAR  
VALUE OF ARCHIVES ONLINE VISITS

FOR EVERY DOLLAR INVESTED IN ARCHIVES,  
SOCIETY GETS NEARLY **THREE DOLLARS** IN BENEFITS



 ARCHIVES  
USER

WILLING TO INVEST

**+\$185M** /// YEAR

 ARCHIVES  
NON-USER

PREPARED TO CONTRIBUTE

**+\$446M** /// YEAR

THE STUDY'S AIM WAS TO EXPLORE THE ECONOMIC AND SOCIAL IMPACTS OF GLAMS (GALLERIES, LIBRARIES, ARCHIVES, MUSEUMS) AND WAS CONDUCTED BY OXFORD ECONOMICS USING METRICS COMMONLY EMPLOYED BY CULTURAL INSTITUTIONS, AS WELL AS THE RESULTS OF A NATIONAL SURVEY OF MORE THAN 2,000 CANADIANS.