

MUSEUMS
FOUNDATION
of Canada

LA FONDATION
DES MUSÉES
du Canada

REPORT TO STAKEHOLDERS

for

2009-2013

Chairman's Message

It has been my pleasure to be the founding chair of The Museums Foundation of Canada. This special organization was created by the Canadian Museums Association in 1994 and has the potential of being a very useful instrument for the museums community in Canada, including the CMA.

Many of you may be familiar with the excellent Community Foundations across Canada, especially in major cities. The Museums Foundation of Canada (MFC) can play a very similar role for the benefit of museums and galleries. That was always our intention.

Our original concept was that the MFC would be a Crown designated Foundation, similar to what many universities and other charities established for advantaged tax purposes. Crown Foundations enjoyed significant advantages for donors over regular charitable donations. However in 1996 the Minister of Finance did away with this mechanism and at the same time improved the charitable giving conditions for all donors. Since then, successive governments have made improvements to encourage charitable giving as well as taking steps to curb abuses.

We decided to retain the MFC and have it operate, as a collective foundation for the museum community and the CMA until resources would permit its further development. Over the years we have explored various potential other roles it may play. In 2010 we commissioned a study by a respected professional fundraising firm.

The purpose of this Foundation is to raise funds for beneficial projects undertaken by the museums community at large including the CMA as an umbrella organization. The Board of Directors are appointed by its members, namely the Board of Directors of the Canadian Museums Association, and it operates independently of the CMA.

We have had success to date and we see great potential for future growth as we develop links with Canadians that are dedicated to our collective heritage.

Sincerely

Arthur B. Drache, CM, QC

Ottawa



THE MUSEUMS FOUNDATION OF CANADA (2009-10 to 2012-13)

The Board of Directors of the Foundation is pleased to provide this report for the benefit of all interested parties. This report is also posted on the CMA website.

To date the MFC has focused on several key projects which were determined to be achievable and of priority. It has also been used by at least one organization as a “pass through body” by the tune of over \$300,000 to an Alberta charity. This is one of our original roles, and the recipient must be a registered charity. More recently we transferred \$50,000 to ICOM Canada to support its operations in Canada. We routinely receive requests from non-registered bodies but we are only able to assist those which have registered charitable status with Canada Revenue Agency under the current terms of the Income Tax Act of Canada.

Where a Canadian organization wishes to receive a donation from a donor in the United States, we have special arrangements with a separate U.S. organization to ensure the donor receives a charitable receipt from the IRS. Please contact us for details. We are also investigating donor benefits from other foreign countries under Canada’s Income Tax Legislation.

The MFC has raised funds successfully and manages several significant accounts such as the following:

The Barbara Tyler Leadership Award

This award is given every two years to an inspiring museum official who has demonstrated talents for leadership. Barbara Tyler was the President of CMA from 1987 to 1989 and was appointed as a Fellow of the CMA in 1996. Barbara was a model for so many to follow. Upon her untimely death, the CMA members contributed some \$13,800 towards this Award with CMA contribution an additional \$16,000, towards a youth mentorship with the winner. This award is given out every two years following a competition administered by the Canadian Museums Association.

Recent recipients of the Barbara Tyler Award include Jann L.M. Bailey, FCMA (2010), Lesia Davis (2012), and René Binette and Protégé : Éric Giroux (2014)

As of March 31, 2013, the fund stands at \$27,800. We would very much like to grow this fund in memory of a great Canadian who helped shape our museum leadership in countless ways. Barbara was highly thought of by her colleagues from all across this great country.

Shirley L. Thomson Young Curators Award

Upon the unexpected passing of one of our brightest leaders, Shirley Thomson, former director of the National Gallery of Canada, the Canada Council for the Arts, the Cultural Property Review Board and the McCord Museum in Montreal, as well as Chair of the CMA's annual Awards Committee, we were able to raise close to \$200,000 to create a new award in her memory.

This award is focused on young curators with a passion for research and accessibility. The first winner was announced in November 2013 at a special reception hosted by the Speaker of the House of Commons. The winner was Ms. Anne Cotignola who is an intern at the Montreal Museum of Fine Arts.



Victoria Henry, Canada Council Art Bank; Anne Cotignola; Anne Grace, MMFA

RBC Youth Internships

Thanks to the generous support of the Royal Bank of Canada Foundation, the MFC has been able to establish several significant youth internships each year. These internships normally are sponsored in the host city of the CMA National Conference, with host institutions.



2012 RBC Museum Internship for Emerging Professionals program interns Emily Walsh and Kate Sullivan were announced by Tiff Macklem and RBC Vice-President Jeff Boyd at the Currency Museum

- 2009 - Toronto, Ontario
- 2010 - St. John's, Newfoundland
- 2011 - London Ontario
- 2012 - Gatineau/Ottawa
- 2013 - Whitehorse, Yukon.

The RBC sponsors their entire internship, attendance at the CMA National Conference and a welcoming reception. We are most grateful to the generosity of RBC Foundation.

CMA Annual Fellows Lecture

Recognizing the value of our learned seniors has always been a key consideration for our profession. Therefore, with the incentive of a major donor, Dr. Yosef Wosk, we established a special fund with

additional funding from the CMA, to support the restoration and continued operation of the Fellows Lecture, an annual event which had been discontinued. The CMA is pleased to be a major contributor to this fund contribution an addition of \$10,000. No withdrawals have been taken against this fund which stands at \$30,000 as of March 2014.

Museum Trustees and Donors Forum

The MFC is pleased to organize a new forum for Trustees and Supporters (including former trustees) of museums. This follows close to two years of planning and consultations with trustees, donors and friends of museums. The first such meeting is planned for April 2014 in Toronto under the Chairmanship of David Silcox. We believe it will have great potential to develop a sector that is often not represented. We would like to thank several major donors and sponsors who have made this possible. We hope it will also assist in the new relationship with the existing Canadian Federation of Friends of Museums which is an important body for the benefit of museums across Canada as well as assist in support of worthwhile projects in the future

Relationship Development

In 2011 the Foundation helped organize a group VIP tour of the Shanghai World's Fair Expo. This was a unique opportunity for over thirty Canadian museum directors, trustees, and philanthropists to meet and experience one of the most advanced World's Fairs to date. It was exceptionally successful and requests were made to do the same for the Milan World's Fair in 2015.

We are making preliminary plans for the 2015 World's Fair at the present time with a potential side trip to the Venice Biennale. We are receiving the complete cooperation of the Italian Embassy in Canada and other officials. The linkage between World's Fairs and Museums was clearly cemented at Expo '67 in Montreal where new technology and exhibit design influenced museums.

This is one example of building relationships. The roundtables on friends, trustees and donors are another example. Through these steps we are building awareness of the Foundation as well as a strong basis of support.

The Road Ahead

The Canadian Museums Association commissioned an independent study of the role and potential of the MFC by a major fundraising firm in the year 2009. This report is considered very useful in the development of the foundation and has given us a roadmap to follow. The Foundation is still considering the potential directions given its limited resources at present. The Foundation is also considering various potential actions to celebrate the 150th anniversary of Canadian Confederation in 2017.

Financial Statements

Attached are financial statements for the Foundation for fiscal years 2009-10 through 2012-13.

Donors

We are pleased to recognize all donors who have contributed to the foundation over this period. Their names are recognized below:

| | | |
|--------------------------------------|--|---|
| Alway, Richard | Goad, Diana | Nixon, Martha |
| Art Dealers Association of Canada | Grace, Ruth | O'Brian, John |
| Audain Foundation | Graif, Linda | Orr, Brenda |
| Badali, Sal | Greenberg, Reesa | Ouellette, Pierre-François |
| Baele, Nancy | Hachez, Yolande | Pachter, Charles |
| Blair, Wendy | Hampson, Eve | Pearson, Landon |
| Brandon, Laura | Henry, Victoria | Perry, Sheila |
| Cowley, Deborah | Herrndorf, Peter | Petrie, Lee |
| Craig, Robert | Hill, Charles | Porter, John |
| Creery, Carolyn | Ingram, Sharlyn | Reid, Leslie |
| Crerar, Doreen | Isabel Metcalfe Public Affairs Counsel | Reid, Stuart |
| Crerar, Thomas | Jenkner, Ingrid | Riordon, B. |
| Dagenais, Yves | Jennings, Sarah | Ruff, Eric |
| Davis, Ann | Jensen, Catherine | Schoenherr, Douglas |
| Delworth, Tom and Pam | Johnston, Linda | Self, Richard |
| Delworth, W.T. | Kennedy, Arlene | Shaw, Jocelyn |
| Deriger, Veronique | Lacroix, Laurier | Silcox, David |
| Des Rivières, James | Latour, John | Sirman, Robert |
| Dillow, Nancy | Lismer, Sonia | Smith, Doris |
| Ditta, Susan | MacDonald Stewart Foundation | Sweetman, Ronald |
| Dodge, David | MacDonald, Joanne | Tancred, Peta |
| Donald R Sobey Foundation | Mackenzie, Donald | Teitelbaum, Matthew |
| Drache, Arthur | McAvity John | Tessier, Chritian |
| Driver, Liz | Meade, Joann | Tovell, Rosita |
| Duchesne, Rupert | Meehan, Brian | Townsend-Gault, Charlotte |
| English, John | Michael & Sonja Koerner Charitable Foundation | Tupper, Jon |
| Evenden, Kirstin | Mirvish, David | Volunteers' Circle of the National Gallery of Canada |
| Fair, Barry | Murdoch, Susan | Wilson, Ian |
| Famous 5 Ottawa | Murphy, Sean | Wosk, Yosef |
| Fischer, Barbara | Musee McCord d'histoire canadienne | Yalden, Maxwell |
| Frenkel, Vera | Nemiroff, Diana | Zemans, Joyce |
| Fullerton, Mimi | | |

Donations of more than \$5,000

| | |
|-------------------|---------------|
| Audain Foundation | Self, Richard |
| Greenberg, Reesa | Wosk, Yosef |

Donations of \$1,001 to \$5,000

Alway, Richard
Art Dealers Association of
Canada
Audain Foundation
Cowley, Deborah
Des Rivières, James
Dodge, David
Donald R Sobey Foundation
Hill, Charles
MacDonald Stewart Foundation
McAvity, John
Michael & Sonja Koerner
Charitable Foundation
Mirvish, David
Nemiroff, Diana
O'Brian, John
Sirman, Robert
Volunteers' Circle of the
National Gallery of Canada
Wosk, Yosef

Donations up to \$1,000

Badali, Sal
Baele, Nancy
Blair, Wendy
Brandon, Laura
Cowley, Deborah
Craig, Robert
Creery, Carollyn
Crerar, Doreen
Crerar, Thomas
Dagenais, Yves
Davis, Ann
Delworth, Tom and Pam
Delworth, W.T.
Deriger, Veronique
Dillow, Nancy
Ditta, Susan
Drache, Arthur
Driver, Liz
Duchesne, Rupert

English, John
Evenden, Kirstin
Fair, Barry
Famous 5 Ottawa
Fischer, Barbara
Frenkel, Vera
Fullerton, Mimi
Goad, Diana
Grace, Ruth
Graif, Linda
Hachez, Yolande
Hampson, Eve
Henry, Victoria
Herrndorf, Peter
Hill, Charles
Ingram, Sharlyn
Isabel Metcalfe Public Affairs
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Jenkner, Ingrid
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Johnston, Linda
Kennedy, Arlene
Lacroix, Lumarier
Latour, John
Lismer, Sonia
MacDonald, Joanne
Mackenzie, Donald
Meade, Joann
Meehan, Brian
Murdoch, Susan
Murphy, Sean
Musee McCord d'histoire
canadienne
Nixon, Martha
Orr, Brenda
Ouellette, Pierre- François
Pachter, Charles
Pearson, Landon
Perry, Sheila
Petrie, Lee

Porter, John
Reid, Leslie
Reid, Stuart
Riordon, B.
Ruff, Eric
Schoenherr, Douglas
Shaw, Jocelyn
Silcox, David
Smith, Doris
Sweetman, Ronald
Tancred, Peta
Teitelbaum, Matthew
Tessier, Christian
Tovell, Rosita
Townsend-Gault, Charlotte
Tupper, Jon
Wilson, Ian
Yalden, Maxwell
Zemans, Joyce

General Support

The Foundation gratefully acknowledges donors who have supported our mission and objectives. Each year we grow, although this may be quietly but with determination. Regretfully we do not have staff or resources to be able to fully develop at the present time but that is under consideration. We thank all donors and look forward to the further development of this Foundation.

Museums Foundation of Canada Board of Directors

Arthur Drache, Chairman
Colin Eades (till August 2011)
Robert Laidler (as of May 2013)
John McAvity
Yosef Wosk
Sue Lamothe, Secretary (non-voting)

Contact us:

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Ottawa, ON K2P 1R7
613-567-0099
mfc@museums.ca

Registration Number: 88120 8243 RR0001

Museums Foundation of Canada

Balance Sheet

Fiscals 2009-10 to 2012-13

| | at 31/03/2010 | at 31/03/2011 | at 31/03/2012 | at 31/03/2013 |
|----------------------------------|----------------|----------------|----------------|----------------|
| ASSET | | | | |
| Current Assets | | | | |
| Current Account | 358,656 | 53,799 | 249,043 | 25,097 |
| Investments | 0 | 301,036 | 1,036 | 301,036 |
| Accounts Receivable | 0 | 82,246 | 59,389 | 10,600 |
| Year End Accounts Receivable | 0 | 846 | 0 | 0 |
| Prepaid Expenses | 0 | 0 | 0 | 0 |
| Total Current Assets | 358,656 | 437,927 | 309,468 | 336,734 |
| TOTAL ASSET | 358,656 | 437,927 | 309,468 | 336,734 |
| LIABILITY | | | | |
| Current Liabilities | | | | |
| Accounts Payable | 0 | 0 | 0 | 0 |
| YE Accounts Payable | 20,000 | 20,000 | 0 | 8,500 |
| Prepaid Revenues | 0 | 0 | 0 | 0 |
| Total Current Liabilities | 20,000 | 20,000 | 0 | 8,500 |
| Restricted Funds | | | | |
| Barbara Tyler Award | 29,800 | 28,800 | 28,800 | 27,800 |
| Fellows Lecture | 30,000 | 30,000 | 30,000 | 30,000 |
| Shirley Thomson Award | 0 | 72,068 | 155,805 | 177,348 |
| Total Restricted Funds | 59,800 | 130,868 | 214,605 | 235,148 |
| TOTAL LIABILITY | 79,800 | 150,868 | 214,605 | 243,648 |
| EQUITY | | | | |
| Equity | | | | |
| Current Earnings | 31,205 | 8,204 | -192,196 | -1,778 |
| Retained Earnings | 247,650 | 278,856 | 287,059 | 94,863 |
| Total Equity | 278,856 | 287,059 | 94,863 | 93,085 |
| TOTAL EQUITY | 278,856 | 287,059 | 94,863 | 93,085 |
| LIABILITIES AND EQUITY | 358,656 | 437,927 | 309,468 | 336,734 |

Museums Foundation of Canada
Comparative Income Statement
Fiscal 2009-10 to 2012-13

| | <i>01/04/2009</i> <i>to 31/03/2010</i> | <i>01/04/2010</i> <i>to 31/03/2011</i> | <i>01/04/2011</i> <i>to 31/03/2012</i> | <i>01/04/2012</i> <i>to 31/03/2013</i> |
|-----------------------------|---|---|---|---|
| REVENUE | | | | |
| Interest Revenue | 1,588 | 846 | 54 | 0 |
| Transfers from CMA | 21,000 | 0 | 0 | 0 |
| RBC Internship Program | 27,000 | 27,000 | 0 | 27,000 |
| General Donations | 10,776 | 3,000 | 0 | 1,200 |
| TOTAL REVENUE | 60,364 | 30,846 | 54 | 28,200 |
| EXPENSE | | | | |
| Bank Charges/Interest | 159 | 19 | 36 | 33 |
| Communications Expenses | 0 | 0 | 0 | 0 |
| Postage/Courier Expenses | 0 | 0 | 0 | 0 |
| Office Supplies | 0 | 30 | 30 | 30 |
| Design & Printing | 0 | 1,119 | 0 | 0 |
| Consultant Fees | 0 | 0 | 4,520 | 0 |
| Barbara Tyler Awards | 0 | 0 | 0 | 0 |
| RBC Intern Payments | 29,000 | 21,475 | 12,664 | 21,415 |
| Fellows Lecture Expenses *1 | 0 | 0 | 0 | 8,500 |
| Payroll Expenses | 0 | 0 | 0 | 0 |
| Contribution to CMA | 0 | 0 | 175,000 | 0 |
| TOTAL EXPENSE | 29,159 | 22,642 | 192,250 | 29,978 |
| NET INCOME | 31,205 | 8,204 | -192,196 | -1,778 |

*1 From MFC general funds, not from Fellows Lecture Fund.