

[T] INDICATES SESSION WITH TRANSLATION.

ALL SESSIONS TAKE PLACE AT THE FAIRMONT ROYAL YORK HOTEL UNLESS OTHERWISE NOTED.

7:00 am — 5:00 pm

**Registration**  
Fairmont Royal York Hotel

7:30 am — 8:45 am

**Breakfast with Exhibitors**

8:45 am — 9:00 am

**CHIN's Renewed Web Properties Announcement**



Join Gabrielle Blais for a sneak peek of the contemporary design and advanced functionality that

defines the renewed CHIN corporate website; the Virtual Museum of Canada portal and Knowledge Exchange for professional online learning and sharing.

10:00 am — 10:30 am

**Networking Break with Exhibitors**

10:30 am — noon

**EDUCATIONAL SESSIONS**

● **If You Try to Build Social Capital, Will They Come?**

*Moderator: Dr. Anna Hudson, York University*

Canada is second only to Australia in the proportion of immigrants in the population. The increasing diversity of citizens' cultural backgrounds presents a challenge to our institutions

which must adapt services, programs and practices to new audiences. This session examines museum policies and practices vis-à-vis diversity and community needs. Attendees will be encouraged to participate in a national multi-year study which will be undertaken in association with the CMA, on the social role of museums in diverse communities.

● **Engaging the Past: A Cross-Canada Portrait — A Continuing Discussion**

*Moderator: Lon Dubinsky, Canadian Museums Association*

This session is an opportunity to further discuss the findings and implications of the *Canadians and Their Pasts* National Survey and related initiatives including a research/exhibition project involving new immigrants at the Peel Heritage Complex in Brampton, Ontario.

● **The ArtsAccess Project**

*Moderator: Colin Wiginton, Art Gallery of Ontario*

This session will analyze the evolution and impact of the ArtsAccess Project, a multi-year community arts initiative designed to engage the public in a wide range of creative activities in four Ontario cities. Panellists will speak to the issue of critical analysis and evaluation,

# FRIDAY

## MARCH 27, 2009

### 9:00 AM — 10:00 AM

● **PLENARY SESSION**

● **ENGAGING THE PAST: A CROSS-CANADA PORTRAIT**

● *Jocelyn Létourneau, Laval University and David Northrup, York University*

● This keynote address focuses on highlights and implications from a national survey on how and why people engage the past, especially the role museums play. The study is the key component of *Canadians and Their Pasts*, a research project involving six universities, several museums and heritage organizations across Canada supported by the Social Sciences and Humanities Research Council of Canada.



Jocelyn Létourneau



● **A Practical Approach to International Collaboration**

*Moderator: Michale Lang, Whyte Museum of the Canadian Rockies*

International collaborations allow museums to bring diverse elements together to create fresh perspectives. Partnerships that meet the mandates of all partners often lead to positive results that exceed the goals of specific projects. Institutions share expertise and expenses and learn from one another. Enter into a discussion with panellists about the pros and cons of international collaboration between museums.

*Supported by ICOM*



● **How We Work: The Changing Role of the Curator**

*Moderator: Jon Tupper, Confederation Centre Art Gallery*

Over the past two decades, funding decreases and shifting priorities have resulted in a transformation of the traditional role of the Visual Arts Curator. Now, they must function as jacks-of-all-trades! These often-conflicting demands cause challenges, particularly in the mounting of exhibitions. Three curators will share projects that did not work and suggest changes to ensure the success of future endeavours.

● **Project Redesign: Engaging Our Audience and Our Members**

*Moderator: Jérôme Gédéon, Canadian Heritage Information Network*

Two major web-redesign projects undertaken the past year provide key insights

into the planning and management of large-scale multidisciplinary projects, including successful outcomes and ways of handling unforeseen issues.

● **Risk Management in a Museum Context: Applying it Using an Interdisciplinary Approach**

*Moderator: Charlie Costain, Canadian Conservation Institute*

This session will help attendees understand a comprehensive framework of museum risk management, and how three traditionally separate museum management issues can be successfully integrated: collection preservation, emergency preparedness, risk financing, and insurance into your institutions' operational plan.

● **Rejuvenate, Renovate, Restore and Re-surface!**

*Moderator: Linda Milrod, Art Gallery of Ontario*

Maintaining visibility and quality visitor experience while improving amenities and services during a renovation can be challenging. Should you stay open or close your facility? Three seasoned construction warriors will share their respective viewpoint on this pivotal question.

● **Going Out on a Limb: the Pros and Cons of Controversial Exhibits**

*Moderator: Mark O'Neill, Canadian Museum of Civilization*

This session will examine two different, but potentially controversial exhibition themes: war and sex. The panellists will explain how and why museums present

topical and relevant exhibitions, how these enhance the museum's value as a forum for the discussion of complex and often sensitive issues, sharing insights on the impact of these exhibitions on their mandates and institutional reputations and enabling attendees to determine if it is worth going out on a limb.

● **Charrette: Student & Professional Exchange, Part II**

*Moderators: Emily Belliveau, University of Toronto and Karen Linauskas, Art Gallery of Ontario*

This is a continuation of the morning's session. Practitioners and consultants will provide examples of best practices, entrepreneurial education and employment strategies and research challenges from the field of museum studies within Canada's universities and colleges. A social-mixer event hosted by the SYP group will follow.



**5:00 pm — 6:00 pm**  
**CANADIAN MUSEUMS ASSOCIATION**

**ANNUAL GENERAL MEETING**

Participate in the CMA's Annual General Meeting.

# EVENING EVENTS

## 6:30 PM — OPTIONAL SOCIAL EVENTS

### BEHIND THE SCENES AT THE TEXTILE MUSEUM OF CANADA

Enjoy an exclusive tour of the Textile Museum's vast permanent collection in the private storage vault. With more than 12,000 objects from over 200 countries and regions, the TMC's collection celebrates cultural diversity and includes traditional fabrics, garments, carpets and related artefacts such as beadwork and basketry. Learn about specific treasures specially selected from the holdings by the Museum's curators.

**Fee: \$40.00.** Open to CMA delegates and guests. Includes a reception with fine wine and buffet dinner. Delegates are required to make their own way to the museum. It is easily accessible by subway and is about a fifteen minute walk from The Royal York Hotel. **Pre-registration required. Limited to 35 people.**



### EXHIBITION PREVIEW AT THE ART GALLERY OF ONTARIO

Enjoy a reception in the new Baillie Court and a sneak peak of *Remix: New Modernities in a Post-Indian World* prior to the public opening April 4<sup>th</sup>. Works of art by 15 contemporary artists of Native heritage from the US and Canada including Toronto's Kent Monkman are showcased in the exhibition.

**Fee: \$40.** Open to CMA delegates and guests. Includes a reception with wine, beer, non-alcoholic beverages and hors d'oeuvres. Delegates are required to make their own way to the AGO. The AGO is a short cab ride from the Royal York Hotel or is accessible from the St. Patrick subway stop. **Pre-registration required. Limited to 100 people.**



### AN EVENING OF ART AT THE MCMICHAEL CANADIAN ART COLLECTION

Nestled amidst 100 acres of serene woodland in the charming village of Kleinburg, delegates will enjoy an exclusive tour of the beautiful McMichael Canadian Art Collection. View the outstanding permanent collection comprising the Group of Seven artists and their contemporaries, First Nations and Inuit artists. The McMichael will also be hosting *A Brush with War: Military Art from Korea to Afghanistan* organized by the Canadian War Museum, and *Yousuf Karsh: Industrial Images* organized by the Art Gallery of Windsor.

**Fee: \$40.** Open to CMA delegates and guests. Includes transportation and buffet dinner. Cash bar. Buses will depart the McMichael at 10:00 pm. **Pre-registration required. Limited to 50 people.**

